ORDER

Orders Order / Rev: 715775 - 2 06330881 Alt Order #: OBAMA SCHED A Product Desc: Estimate: 1537 Flight Dates: 10/09/12 - 10/15/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/21/12 / 10/05/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID:

Bill Plan Totals

AGY, GEN, POL

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	135	\$199,475.00	\$169,553.75
10/15/12	10/21/12	28	\$21,625.00	\$18,381.25

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$221,100.00	\$187,935.00	0.00
Totals	163	\$221,100.00	\$187,935.00	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Brea	k Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
1 WTSP 10/09/12 10/15/1	• •	M-F 137, S	а 1205,МГWГF	:30	5 \$75.00 P-4	0.00 NM	5	\$375.00
	ON (M-Su)							
Start Date End Dat			<u>Rating</u>					
Week: 10/09/12 10/15/12		5 \$75.00	0.00					
2 WTSP 10/09/12 10/15/1		5-530a	MTWTF	:30	5 \$100.00 P-4	0.00 NM	5	\$500.00
	5-530a 10 News							
Start Date End Dat			Rating					
Week: 10/09/12 10/15/12		5 \$100.00	0.00					
3 WTSP 10/09/12 10/15/1		530-6a	МГЖГБ	:30	5 \$150.00 P-4	0.00 NM	5	\$750.00
	530-6a 10 News							
Start Date End Dat			Rating					
Week: 10/09/12 10/15/12		5 \$150.00	0.00					
4 WTSP 10/09/12 10/15/1		6-7a	МГЖГБ	:30	5 \$175.00 P-4	0.00 NM	5	\$875.00
	6-7a 10 News	_						
Start Date End Dat			Rating					
Week: 10/09/12 10/15/12		5 \$175.00	0.00					
5 WTSP 10/09/12 10/15/1	O .	7-9a	MTWTF	:30	5 \$200.00 P-4	0.00 NM	5	\$1,000.00
	CBS This Morning	(7:00 AM-8						
Start Date End Dat			Rating					
Week: 10/09/12 10/15/12		5 \$200.00	0.00					
6 WTSP 10/09/12 10/15/1		7-9a	MTWTF	:30	5 \$200.00 P-4	0.00 NM	5	\$1,000.00
a. . a	CBS This Morning	(8:00 AM-9:	,					
Start Date End Dat			Rating					
Week: 10/09/12 10/15/12	MTWTF	5 \$200.00	0.00					

Print Date: 10/05/12 15:13:36 Page 2 of 8

WTSP-TV

Order / Rev: 715775 - 2

5 - 2 Advertiser: Obama/D/President

Alt Order #: 06330881 Product Desc: OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
7 WTSP 10/09/12 10/15/12	M-F 9-930a 10 News, 9aûM 10 News, 9am	9-9:30A	MTWTF	:30	5 \$100.00 P-4	0.00 NM	5	\$500.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Weel	Rate 5 \$100.00	Rating 0.00					
8 WTSP 10/09/12 10/15/12	M-F 930-10a CM Inside Edition	930-10a	МГЖГБ	:30	5 \$100.00 P-4	0.00 NM	5	\$500.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Weel	Rate 5 \$100.00	Rating 0.00					
9 WTSP 10/09/12 10/15/12	M-F 10-11a CM Studio 10	10-11a	МГЖГБ	:30	5 \$75.00 P-4	0.00 NM	5	\$375.00
Start Date End Date Week: 10/09/12 10/15/12	Weekdays Spots/Weel	Rate 5 \$75.00	Rating 0.00					
10 WTSP 10/09/12 10/15/12	Price Is Right CM Price Is Right	11a-12p	МГWГF	:30	6 \$450.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 10/09/12 10/15/12 Spot Ch Date Range Date 1 WTSP 10/09/12-10/15/12	Description Sta	Rate \$ \$450.00 ort/End Time a-12p		<u>Weekdays</u> <u>L</u> MTWThF		Rtg Type		
Credited 2 WTSP 10/09/12-10/15/12 F	•	a-12p		MTWThF	:30 (\$450.00)			
Credited 3 WTSP 10/09/12-10/15/12 F	-	a-12p		MTWThF	:30 (\$450.00)			
Credited		•		MTWThF	,			
4 WTSP 10/09/12-10/15/12 F Credited		a-12p			:30 (\$450.00)			
5 WTSP 10/09/12-10/15/12 F Credited		a-12p		МГWГhF	:30 (\$450.00)			
6 WTSP 10/09/12-10/15/12 F Credited	Price Is Right 11a	a-12p		MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
11 WTSP 10/09/12 10/15/12	M-F 12-1230p CM 10 News @ Noon	12-1230p	МГЖГБ	:30	5 \$450.00 P-4	0.00 NM	0	\$0.00
Start Date End Date Week: 10/09/12 10/15/12		\$450.00	Rating 0.00					
1 WTSP 10/09/12-10/15/12 N		rt/End Time 1230p		<u>Weekdays L</u> MTWThF		Rtg Type 0.00 NM		
Credited 2 WTSP 10/09/12-10/15/12 N	<i>1-F 12-1230p</i> 12-	1230p	1	МГWThF	:30 (\$450.00)	0.00 <i>NM</i>		
Credited 3 WTSP 10/09/12-10/15/12 N Credited	<i>1-F 12-1230p</i> 12-	1230p	1	MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
4 WTSP 10/09/12-10/15/12 N Credited	<i>1-F 12-1230</i> p 12-	1230p]	MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
5 WTSP 10/09/12-10/15/12 N Credited	<i>1-F 12-1230p</i> 12-	1230p	1	MTWThF	:30 (\$450.00)	0.00 <i>NM</i>		
12 WTSP 10/09/12 10/15/12		1230-130p	MTWTF	:30	5 \$550.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 <u>End Date</u> 10/15/12	Young and the Restless Weekdays Spots/Weel MTWTF	(12:30 PM-1:3 <u>Rate</u> 5 \$550.00	Rating 0.00					

Print Date: 10/05/12 15:13:36 Page 3 of 8

WTSP-TV

Order / Rev: 715775 - 2

Advertiser: Obama/D/President

Alt Order #: 06330881

Product Desc: OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch St	art E	nd	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
12 WTSP 10/	09/12 10	0/15/12		СМ	1230-130p		:30	5 \$	550.00 P-4	0.00 NM	0	\$0.00
Start Da	ıta En	d Date	Young and the R Weekdays	estless Spots/Week	(12:30 PM- Rate	1:30 PM) Rating						
Week: 10/09/1	2 10/	15/12	MTWTF	5	\$550.00	0.00						
Spot Ch Date 1 WTSP 10/0	e Range 09/12-10	_	escription & <i>R</i>		t/End Time 0-130p	(12:30 PM-1:30	Weekdays MTWThF	Length	<u>Rate</u> (\$550.00)	Rtg Type		
Credite					- 1	(12100111111111111111111111111111111111			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
2 WTSP 10/0 Credite		/15/12 Y	&R	123	0-130p	(12:30 PM-1:30	0 MTWThF	:30	(\$550.00)	0.00 <i>NM</i>		
3 WTSP 10/0 Credite	09/12-10/	/15/12 Y	&R	123	0-130p	(12:30 PM-1:30	<i>0</i> МГWГhF	- :30	(\$550.00)	0.00 <i>NM</i>		
4 WTSP 10/0 Credite	09/12-10/	/15/12 Y	&R	123	0-130p	(12:30 PM-1:30	0 MTWThF	- :30	(\$550.00)	0.00 <i>NM</i>		
5 WTSP 10/0	09/12-10/	/15/12 Y	&R	123	0-130p	(12:30 PM-1:30	<i>0</i> МГWГhF	- :30	(\$550.00)	0.00 <i>NM</i>		
Credite 13 WTSP 10/		7/4 5 /4 2	DOD	CM	130-2p	MTWTF-	:30	5 \$	550.00 P-4	0.00 NM	0	\$0.00
13 W13P 10/	09/12 10	J/13/12	Bold and Beautifu		(1:30 PM-2		30	о ф	550.00 F-4	U.UU INIVI	U	φυ.υυ
Start Da		d Date	Weekdays	Spots/Week		Rating						
Week: 10/09/1	2 10/ e Range	15/12	MTWTF escription	5 Star	\$550.00 t/End Time	0.00	Weekdays	Longth	Poto	Rtg Type		
Spot Ch Date 1 WTSP 10/0				130		(1:30 PM-2:00		Length: :30	(\$550.00)			
Credite 2 WTSP 10/0	d			120	2n	(1:30 PM-2:00			(\$550.00)	0.00 1/1/4		
2 W 13F 10/0 Credite		13/12 6	αD	130	-2p	(1.30 PW-2.00	~WII WI III'	30	(\$550.00)	0.00 /////		
3 WTSP 10/0		/15/12 B	&B	130	-2p	(1:30 PM-2:00	<i>P</i> MTWThF	:30	(\$550.00)	0.00 <i>NM</i>		
Credite 4 WTSP 10/0		/15/12 B	& <i>B</i>	130-	-2p	(1:30 PM-2:00	<i>P</i> MTWThF	- :30	(\$550.00)	0.00 <i>NM</i>		
Credite					r	,			(, ,			
5 WTSP 10/0 Credite		/15/12 B	& <i>B</i>	130	-2p	(1:30 PM-2:00	<i>P</i> MTWThF	:30	(\$550.00)	0.00 <i>NM</i>		
14 WTSP 10/		7/15/12	M-F 2-3n	CM	2-3p	MTWIF-	:30	5 \$	300.00 P-4	0.00 NM	0	\$0.00
	00/12 1	57 107 12	The Talk	0	2 00		.00	Ψ		0.00 1444	Ĭ	ψ0.00
Start Da Week: 10/09/1		<u>d Date</u> 15/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
	e Range		escription	-	t/End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
1 WTSP 10/0	09/12-10/	_		2-3p			MTWThF	:30		0.00 NM		
Credite 2 WTSP 10/0		/15/10 N	1 E 2 2n	2-3r			MTWThF	.20	(\$300.00)	0.00 0/4		
Credite		10/12 10	-1 2-3μ	2-01	,		IVII VV I III	.50	(ψουσ.υσ)	0.00 14141		
3 WTSP 10/0 Credite		/15/12 M	1-F 2-3p	2-3ր)		MTWThF	:30	(\$300.00)	0.00 <i>NM</i>		
4 WTSP 10/0		/15/12 M	1-F 2-3p	2-3p)		MTWThF	- :30	(\$300.00)	0.00 <i>NM</i>		
Credite 5 WTSP 10/0		/15/10 N	1 E 2 2n	2-3p			МТWГhF	.20	(\$300.00)	0.00 1/1/4		
Credite		10/12 10	1-1 2-3p	2-01	,		IVII VV I III	.50	(ψουσ.υσ)	0.00 14141		
15 WTSP 10/	09/12 10	0/15/12		CM .	3-4p	MTWTF-	:30	5 \$	275.00 P-4	0.00 NM	5	\$1,375.00
Start Da	ıta En	d Date	Let's Make a Dea Weekdays	al Spots/Week	Rate	Rating						
Week: 10/09/1		15/12	MTWTF	<u>Spots/Week</u> 5		0.00						
16 WTSP 10/	09/12 10	0/15/12	M-F 4-5p Dr. Phil	CM	4-5p	MTWTF-	:30	5 \$	400.00 P-4	0.00 NM	5	\$2,000.00
Start Da Week: 10/09/1		d Date 15/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00						
17 WTSP 10/				CM	5-530p	MTWTF-	:30	5 \$	275.00 P-4	0.00 NM	5	\$1,375.00
			5-530p 10 News		·			- Y	•			, ,
Start Da Week: 10/09/1		d Date 15/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
18 WTSP 10/				СМ	530-6p	MTWTF-	:30	5 \$	275.00 P-4	0.00 NM	5	\$1,375.00

Print Date: 10/05/12 15:13:36 Page 4 of 8

WTSP-TV

Order / Rev: 715775 - 2

Advertiser: Obama/D/President

Alt Order #: 06330881

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

M-F 530-6p		
10 News at 530p		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00		
19 WTSP 10/09/12 10/15/12 M-F 6-630p CM 6-630p MTWTF :30 5 \$500.00 P-4 0.00 NM 6-630p 10 News	5	\$2,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 5 \$500.00 0.00		
20 WTSP 10/09/12 10/15/12 M-F 6-630p CM 6-630p MTWTF :30 1 \$500.00 P-4 0.00 NM 6-630p 10 News	1	\$500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 1 \$500.00 0.00		
21 WTSP 10/09/12 10/15/12 7-730p CM 7-730p MTWTF :30 5 \$1,300.00 P-4 0.00 NM Wheel of Fortune	5	\$6,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 5 \$1,300.00 0.00		
22 WTSP 10/09/12 10/15/12 730-8p CM 730-8p MTWTF :30 5 \$1,500.00 P-4 0.00 NM Jeopardy	5	\$7,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 5 \$1,500.00 0.00		
23 WTSP 10/09/12 10/15/12 LN (M-F) CM M-F 11-1135p MTWTF :30 5 \$1,000.00 P-4 0.00 NM LN (M-F)	5	\$5,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 5 \$1,000.00 0.00		
24 WTSP 10/13/12 10/13/12 LN (Sa) CM Sa 11-1135pS- :30 5 \$700.00 P-4 0.00 NM Late News (Sa)	5	\$3,500.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 S- 5 \$700.00 0.00		
25 WTSP 10/14/12 10/14/12 LN (Su) CM Su 11-1135pS :30 1 \$900.00 P-4 0.00 NM Late News (Su)	1	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 S 1 \$900.00 0.00		
26 WTSP 10/09/12 10/15/12 Letterman CM 1135p-1237a MTWTF :30 6 \$350.00 P-4 0.00 NM Late Night with David Letterman	6	\$2,100.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 6 \$350.00 0.00		
27 WTSP 10/09/12 10/15/12 Late Late Show CM 1237-137a MTWTF :30 4 \$175.00 P-4 0.00 NM Late Late Show	3	\$525.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 4 \$175.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WTSP 10/09/12-10/15/12 Late Late Show 1237-137a MTWThF :30 (\$175.00) 0.00 NM		
Credited		#475.00
28 WTSP 10/09/12 10/15/12 M-F 6-7a CM 6-7a MTWTF :30 1 \$175.00 P-4 0.00 NM 6-7a 10 News	1	\$175.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 MTWTF 1 \$175.00 0.00		
29 WTSP 10/13/12 10/13/12 Sat 6-8a CM Sat 6-8aS- :30 2 \$75.00 P-4 0.00 NM 10 News, 6am Saturday	2	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12S- 2 \$75.00 0.00		
Week: 10/08/12 10/14/12 S- 2 \$75.00 0.00 30 WTSP 10/13/12 10/13/12 Sat 8-10a CM Sat 8-10a S- :30 1 \$150.00 P-4 0.00 NM	1	\$150.00
CBS This Morning Saturday		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 S- 1 \$150.00 0.00		
31 WTSP 10/13/12 10/13/12 Sat 7-730p CM Sat 7-730pS- :30 1 \$400.00 P-4 0.00 NM Wheel of Fortune	1	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 S- 1 \$400.00 0.00		

Print Date: 10/05/12 15:13:37 Page 5 of 8

WTSP-TV

Order / Rev: 715775 - 2

Advertiser: Obama/D/President

06330881 Alt Order #:

OBAMA SCHED A Product Desc:

Flight Dates: 10/09/12 - 10/15/12 1537

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
32 WTSP 10/13/1	2 10/13/12	Sat 730-8p Jeopardy	СМ	Sat 730-8p		S-	:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00							
33 WTSP 10/14/1	2 10/14/12	CBS Sunday Mor CBS Sunday Mo		Sun 9-1030a		S	:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00							
34 WTSP 10/14/1	2 10/14/12	Face the Nation Face the Nation	СМ	Sun 1030-11	30a	S	:30	1	\$500.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 WTSP 10/08/1.		Description Face the Nation		t/End Time 1030-1130a			eekdays Sι	_	igth <u>Rate</u> :30 (\$500.00)	Rtg Type 0.00 NM		
Credited												
35 WTSP 10/14/1	2 10/14/12	Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p		S	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$350.00	Rating 0.00							
36 WTSP 10/14/1	2 10/14/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	5p	S	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00							
37 WTSP 10/15/1	2 10/15/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M		:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,500.00	Rating 0.00							
38 WTSP 10/09/1	2 10/09/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T- ·		:30	2	\$5,000.00 P-4	0.00 NM	1	\$5,000.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays - T	Spots/Week 2	Rate \$5,000.00	Rating 0.00							
<u>Spot</u> <u>Ch</u> <u>Date Ra</u> 1 WTSP 10/08/1	ange D	Description Tue Prime 4	Star	t/End Time 8-9p			eekdays '	Ler	gth Rate	Rtg Type		
Credited	2-10/1 4 /12 1	ue Filitie A	rue	o-ah		- 1		-	.30 (\$5,000.00)	, 0.00 IVIVI		
39 WTSP 10/09/1	2 10/09/12	Tue Prime B NCIS: Los Angel	CM	Tue 9-10p	- T- ·		:30	2	\$4,500.00 P-4	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08/12 <u>Spot</u> <u>Ch</u> <u>Date Ra</u>	10/14/12 ange <u>D</u>	- T Description		\$4,500.00 t/End Time	0.00	We	eekdays_	Ler	igth Rate	Rtg Type		
1 WTSP 10/08/1. Credited	2-10/14/12 T	ue Prime B	Tue	9-10p		- T	`	-	:30 (\$4,500.00)	0.00 NM		
2 WTSP 10/08/1	2-10/14/12 T	ue Prime B	Tue	9-10p		- T	`	-	:30 (\$4,500.00)	0.00 NM		
40 WTSP 10/09/1	12 10/00/12	Tuo Primo C	CM	Tue 10-11p	т		:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
		Vegas		_			.30	'	\$4,000.00 Р-4	U.UU INIVI	'	\$4,000.00
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$4,000.00	Rating 0.00							
41 WTSP 10/10/1	2 10/10/12	Wed Prime Wed Prime	СМ	Wed 8-11p	W		:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,000.00	Rating 0.00							
42 WTSP 10/10/1	2 10/10/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W		:30	2	\$5,000.00 P-4	0.00 NM	2	\$10,000.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$5,000.00	Rating 0.00							
43 WTSP 10/10/1	2 10/10/12	Wed Prime C CSI: Crime Scen	CM e Investigation	Wed 10-11p	W	L	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating 0.00							
											•	

Print Date: 10/05/12 15:13:37 Page 6 of 8

WTSP-TV

Order / Rev: 715775 - 2 Advertiser:

OBAMA SCHED A Alt Order #: 06330881 Product Desc:

Obama/D/President

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	s Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
44 WTSP 10/11/	12 10/11/12	Thu Prime B Person of Interes	CM st	Thu 9-10p	T-	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays	Spots/Week	Rate \$4,500.00	Rating 0.00					
Spot Ch Date R	ange D	escription escription	Star	/End Time	0.00	Weekdays		Rtg Type		
1 WTSP 10/08/ Credited	12-10/14/12 T	hu Prime B	Thu	9-10p		Th	- :30 (\$4,500.00)	0.00 NM		
45 WTSP 10/11/	12 10/11/12	Thu Prime C Elementary	СМ	Thu 10-11p	T-	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week	Rate \$4,000.00	Rating 0.00					
Spot Ch Date R	ange D	escription	Star	/End Time	0.00	Weekdays		Rtg Type		
1 WTSP 10/08/ Credited	12-10/14/12 T	hu Prime C	Thu	10-11p		Th	- :30 (\$4,000.00)	0.00 NM		
46 WTSP 10/11/	12 10/11/12	Thu Prime C Elementary	СМ	Thu 10-11p	T-	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12 Spot Ch Date R	10/14/12 ange D	T Description		\$4,000.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 WTSP 10/08/ Credited				10-11p		Th				
47 WTSP 10/12/	12 10/12/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	r :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
48 WTSP 10/12/	12 10/12/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	· :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays F		Rate \$3,000.00	Rating 0.00					
49 WTSP 10/12/		Blue Bloods	СМ	Fri 10-11p	F	· :30	1 \$3,000.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
Spot Ch Date R 1 WTSP 10/08/		Description		t/End Time 0-11p		Weekdays		Rtg Type		
Credited	12-10/14/121	II FIIIII e C		0-11p			.30(ψ3,000.00)	0.00 14141		
50 WTSP 10/12/	12 10/12/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	7 :30	1 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays F	Spots/Week 1	Rate \$3,000.00	Rating 0.00					
51 WTSP 10/14/		60 Minutes	СМ	7-8p		- S :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
52 WTSP 10/14/		Sun Prime B Amazing Race	СМ	Sun 8-9p		- S :30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
53 WTSP 10/14/	12 10/14/12	Sun Prime C The Good Wife	СМ	Sun 9-10p		- S :30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S		Rate \$3,500.00	Rating 0.00					
54 WTSP 10/14/	12 10/14/12	NFL Football Gar		1-4p		- S :30	2 \$20,000.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays S	Spots/Week 2	Rate \$20,000.00	Rating 0.00					

Print Date: 10/05/12 15:13:37 Page 7 of 8

WTSP-TV

Order / Rev: 715775 - 2

Alt Order #: 06330881 Product Desc: OBAMA SCHED A

Troduction Troductions

Advertiser:

Obama/D/President

Flight Dates: 10/09/12 - 10/15/12 Estimate: 1537

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Spo		<u> </u>	Spots	Amount
54 WTSP	10/14/12	2 10/14/12	NFL Football Gar		1-4p	5	S :30	2 \$20,000.00 P-4	0.00 NM	0	\$0.00
Star Week: 10/0	t Date 08/12	End Date 10/14/12	Weekdays	Spots/Week	Rate \$20,000.00	Rating 0.00					
Spot Ch 1 WTSP	Date Rai	nge D	escription IFL Football Game	Star	t/End Time		Weekdays S		Rtg Type 0.00 NM		
2 WTSP		?-10/14/12 N	IFL Football Game	#1 1-4p)		S	u :30 520,000.00)	0.00 <i>NM</i>		
		2 10/15/12	CBS Evening New		630-7p	M	:30	2 \$2,000.00 P-4	0.00 NM	2	\$4,000.00
Star Week: 10/1	t Date 5/12	End Date 10/21/12	Weekdays M	Spots/Week	Rate \$2,000.00	Rating 0.00					
		2 10/14/12	Bucs on CBS Foo Bucs on CBS Foo	otball CM		Footb	S :30	2\$20,000.00 P-3	0.00 NM	2	\$40,000.00
Star Week: 10/0	t Date 08/12	End Date 10/14/12	Weekdays S	Spots/Week 2	Rate \$20,000.00	Rating 0.00					
57 WTSP	10/09/12	2 10/15/12	Price Is Right Price Is Right	СМ	11a-12p	MTWTF	:30	6 \$1,600.00 P-2	0.00 NM	6	\$9,600.00
Week: 10/0		End Date 10/15/12	Weekdays MTWTF		Rate \$1,600.00	Rating 0.00					
			M-F 12-1230p 10 News @ Noor	-	12-1230p	МГЖГБ	:30	5 \$900.00 P-3	0.00 NM	5	\$4,500.00
Week: 10/0		End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00					
59 WTSP	10/09/12		Y&R Young and the R	CM estless	1230-130p	MTWTF	:30	5 \$1,100.00 P-3	0.00 NM	5	\$5,500.00
Star Week: 10/0	t <u>Date</u> 19/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,100.00	Rating 0.00					
60 WTSP	10/09/12	2 10/15/12	B&B Bold and Beautifu	CM ul	130-2p	MTWTF	:30	5 \$1,100.00 P-3	0.00 NM	5	\$5,500.00
Star Week: 10/0	t Date 9/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	Rate \$1,100.00	Rating 0.00					
61 WTSP	10/09/12	2 10/15/12	M-F 2-3p The Talk	СМ	2-3p	МГЖГБ	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
Star Week: 10/0	t Date 19/12	End Date 10/15/12	Weekdays MTWTF	Spots/Week 5	Rate \$600.00	Rating 0.00					
62 WTSP	10/09/12	2 10/12/12	Late Late Show Late Late Show	СМ	1237-137a	- TWTF	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
Week: 10/0		End Date 10/14/12	<u>Weekdays</u> - TWTF	Spots/Week 1	Rate \$350.00	Rating 0.00					
		2 10/09/12	Tue Prime A NCIS	СМ	Tue 8-9p	- T	:30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
Week: 10/0		End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week	Rate \$10,000.00	Rating 0.00					
64 WTSP	10/09/12	2 10/09/12	Tue Prime B NCIS: Los Angel	CM es	Tue 9-10p	- T	:30	2 \$9,000.00 P-3	0.00 NM	2	\$18,000.00
Week: 10/0		End Date 10/14/12	<u>Weekdays</u> - T	Spots/Week 2	\$9,000.00	Rating 0.00					
E66 WTSP	10/14/12	2 10/14/12	Face the Nation Face the Nation	СМ	Sun 1030-1	130a S	S :30	2 \$1,000.00 P-3	0.00 NM	2	\$2,000.00
Week: 10/0		End Date 10/14/12	<u>Weekdays</u> S		Rate \$1,000.00	Rating 0.00					
E 67 WTSP			Prime Political Pr Prime Political Pr	ogram	Prime	T	:30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
Week: 10/0		End Date 10/14/12	Weekdays T		Rate \$8,000.00	Rating 0.00					
68 WTSP	10/12/12	2 10/12/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00

Print Date: 10/05/12 15:13:37 Page 8 of 8

Order / Rev: 715775 - 2

Advertiser: Obama/D/President

Alt Order #: 06330881

Product Desc: OBAMA SCHED A

Flight Dates: 10/09/12 - 10/15/12

Estimate: 1537

1537

WTSP-TV

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
_	68	WTSP	10/12/12	10/12/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
		C4	4 Data	End Data		C==+= ///- = -	Data	Datina						
	14/			End Date	Weekdays F	Spots/Week	Rate	Rating						
=	۷۷	eek: 10/0	18/12	10/14/12	r-	1	\$6,000.00	0.00						

Totals 163 \$221,100.00